Physical space, is it ideal? Need to pick a venue that's more accessible from outset.

Is the entrance accessible, if you use a wheelchair or have impaired mobility and the front entrance access is poor then you cannot get in by yourself then its off putting from the outset.

What are the accommodation facilities like, are there lots of stairs?

What if the venue had disabled/accessible rooms?
The basic needs need to be met: access to food, water, warm space...

Make an accessibility review of the presentations: are there too many words, is there signing for deaf people; eadphones for blind people, is it accessible for people with dyslexia?